

BUSINESS ASSISTANT



BUSINESS CONCEPT PLAN

BUSINESS DESCRIPTION:

Business support and administrative contracted services to assist local business owners with the administrative management of the day-to-day operations of their business.

RATIONALE:

Many local small businesses may not have enough work to create a dedicated full or part-time position within their company.

Individuals who require resume writing or perhaps do not have computer skills could contract this individual/ business.

TARGET MARKET:

Local business owners, non-profit organizations, students.

COMPETITION:

There are currently no mainstream providers of this service in Lac du Bonnet; although a small number do exist.

POTENTIAL MARKET SHARE

80% Potential Market Share

